




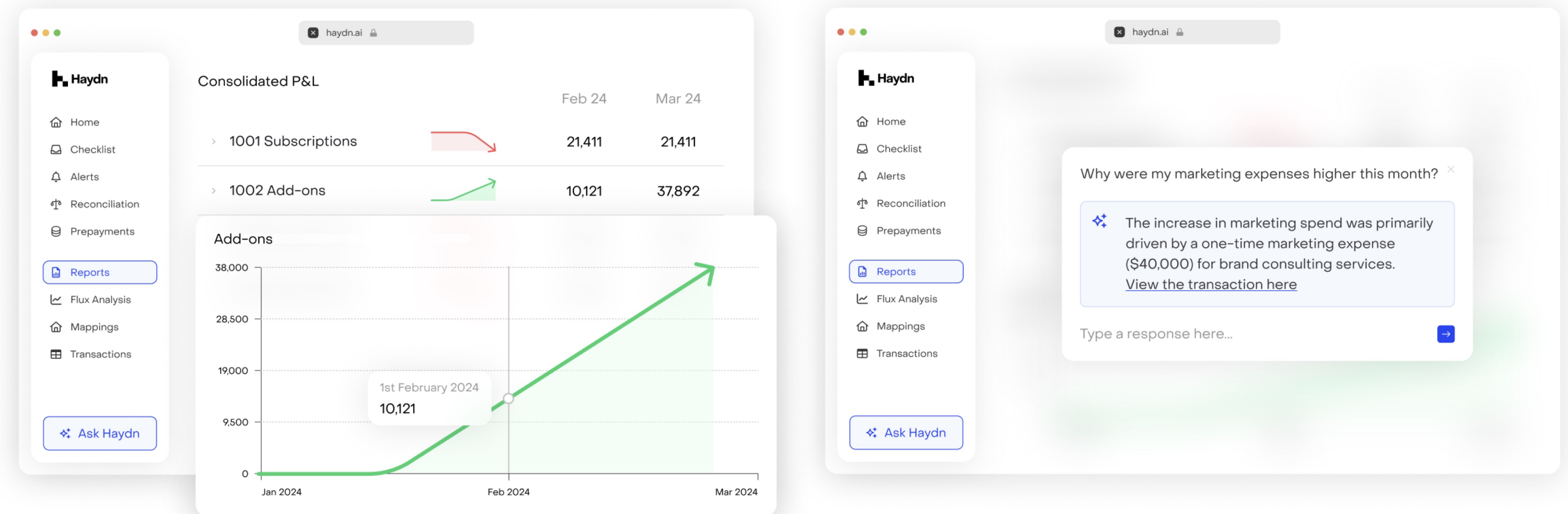
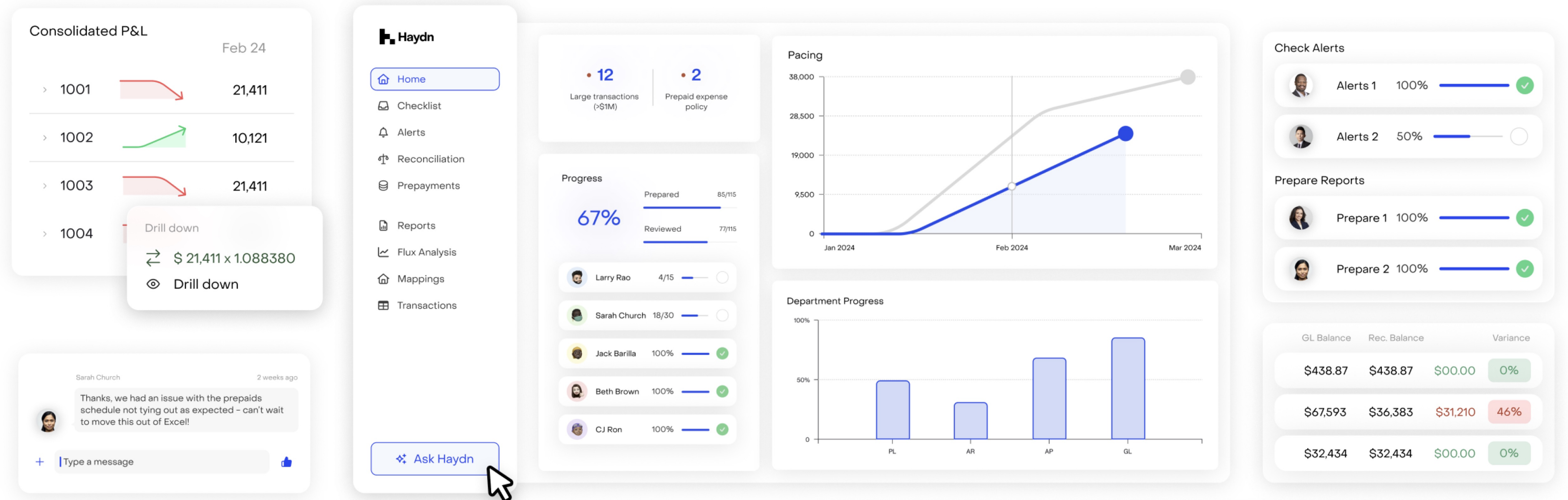


Freelance Design - Haydn.ai

Jan 2025

Skills applied ✱

- Market research
- User research
- Lo-fi and hi-fi prototyping
- User testing
- Design systems
-  Adobe Creative Suite
-  Figma
-  Webflow
- AI Design
- HTML, CSS & JavaScript



Contents

- * **Prototype** **1**
- * **Design System** **6**
- * **Website Design** **7**

Haydn prototype

I created an interactive Figma prototype of the Haydn interface. The prototype looks and works like the product, but is easily updated according to user feedback.

I created an interactive prototype of the Haydn interface. The prototype looks and works like the implemented version of the Haydn interface, but is easily edited according to user feedback. This brings the following benefits:



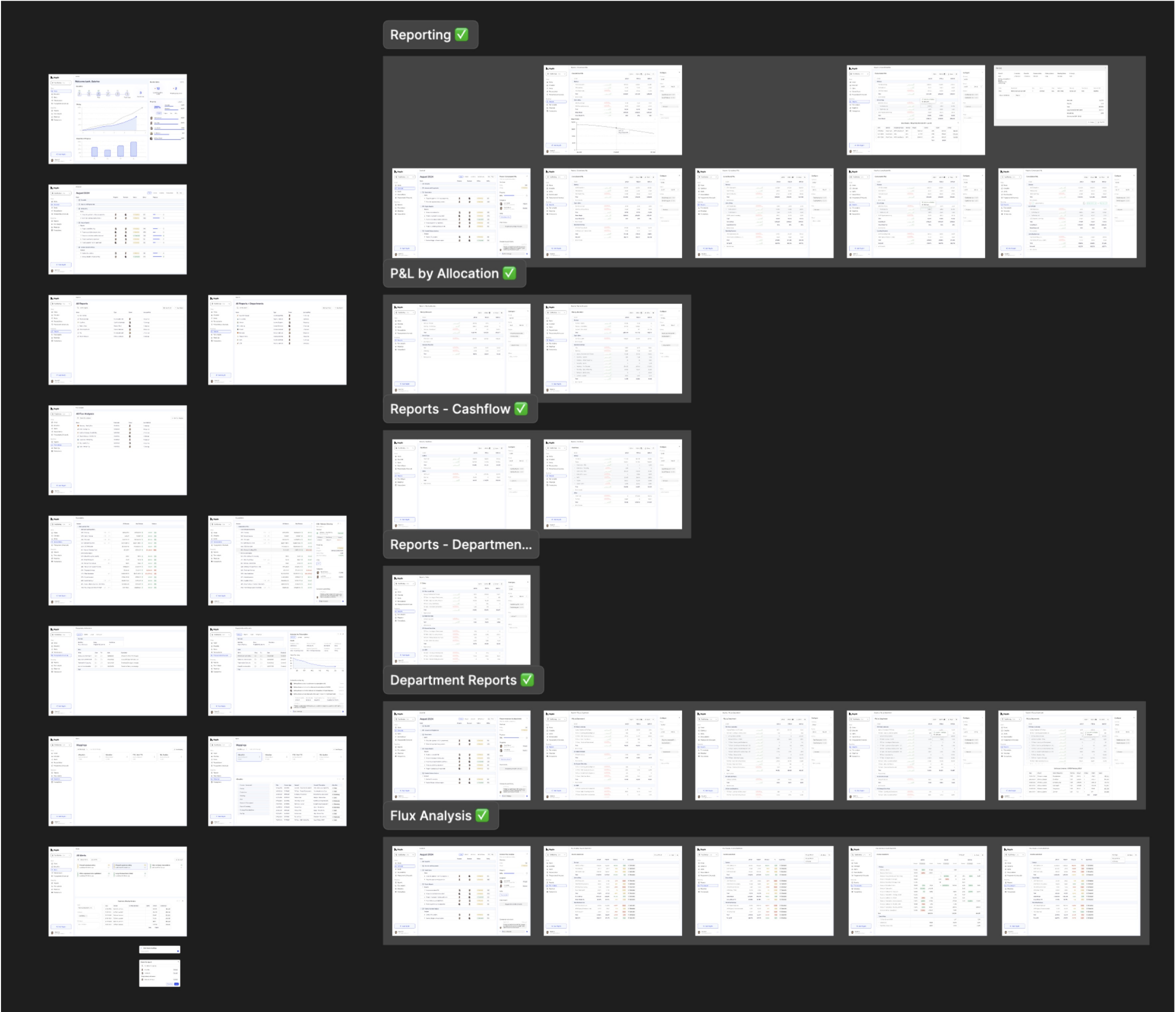
Presentation tool

The demo is a presentation tool that allows select features of the product to be demonstrated in high fidelity. Because these selected features are demonstrated in what looks and works like a live product, the impact of these demonstrations are more effective.



Regular design and feature exploration

I work regularly with Haydn to update the demo to suit their needs - the CEO and CTO will relay customer feedback to me and I will update the demo accordingly. For example, the CEO was getting frequent feedback that investors were looking for a 'Prepayments and Accruals' page in the product, and so I added the page to allow them to demonstrate the up-and-coming feature. Another example of quick features development: the CTO wanted to emphasise the AI capabilities of Haydn in his investor presentations, so I built an AI tool into the demo to allow this to be demonstrated. This allows Haydn to test out customer and investor responses to new features effectively and in the context of the full product and iterate on them if required.





TestMonkey Live

Close

- Home
- Checklist
- Alerts
- Reconciliation
- Prepayments & Accruals

Reporting

- Reports
- Flux analysis
- Mappings
- Transactions

Ask Haydn

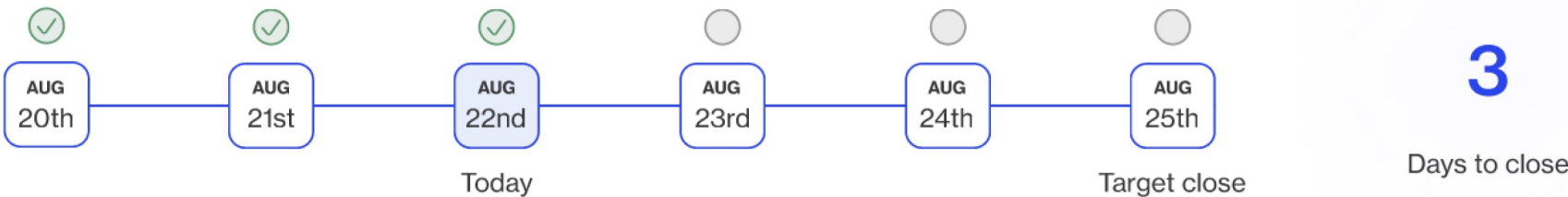
Sarah C

sarah.c@testmonkey.co

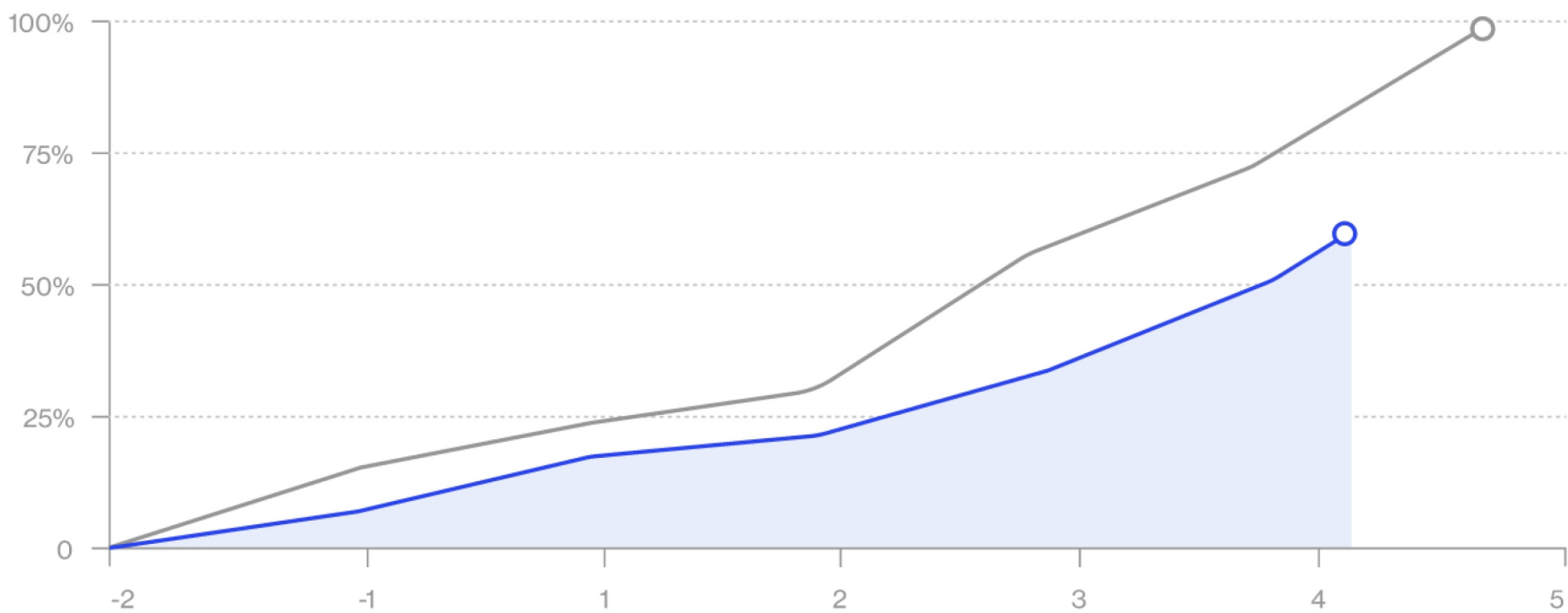
Home

Welcome back, Sabrina

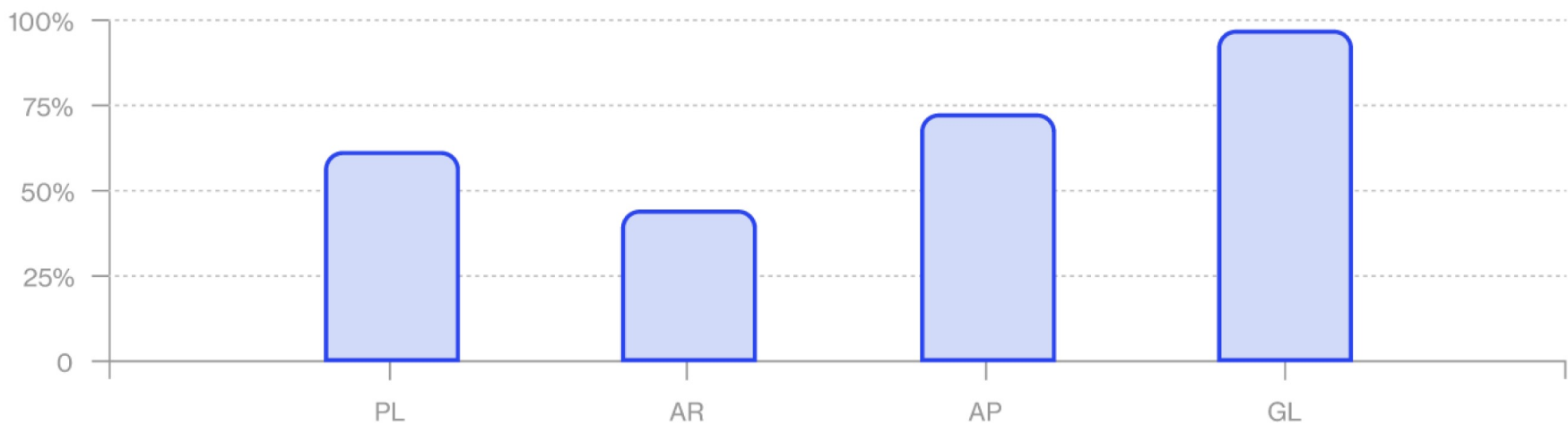
Key dates



Pacing



Department Progress



Monitor Alerts

View all

12

Large transactions (>\$1M)

2

Prepaid expense policy

Progress

All tasks

26%

Prepared 14/50

Reviewed 25/30

Assignee

Category

Type

Entity

<div></div>	Sarah Church	20/25
<div></div>	Larry Rao	20/25
<div></div>	Jack Barilla	10/10
<div></div>	CJ Ronzoni	5/11
<div></div>	Bethany Brown	18/20



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Ask Haydn

Sarah C

sarah.c@testmonkey.co

Prepayments and Accruals

Overview

Waterfall

Journal

Transactions

Overview		
Workflow	Policy	Total Items
Prepaid Expenses	Prepays ASC 350-40	4

Items				
Name	Docs	Trx	Date	Description
Intercom, Inc. Subscription	2	2	05/22/2023	Domain for
Galaxy.co.uk Domain Name	2	2	05/22/2023	Domain for
Trademark for Galaxy Inc.	2	2	05/22/2023	Domain for
Goodwill from Interstellar	2	2	05/22/2023	Domain for
Total				

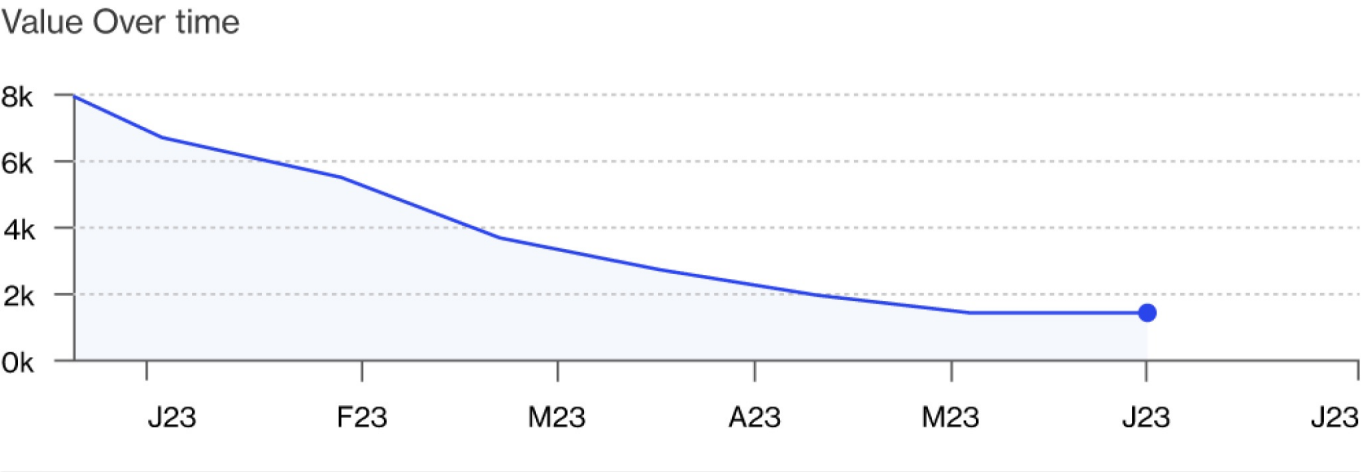
Intercom, Inc. Subscription

Overview

Schedule

Documents

Details			
Transaction Date	Vendor / Contact	Total Amount	Net Balance
08/28/2023	Intercom, Inc	\$12,000.00	\$0.00
Asset Account (s)	Expense Account(s)	Schedules	Documents
1200 - Prepaid Expenses	5635 - Software Expenses	2 Active	2 Files



Comments and Activity

- Bethany Brown

revalued item Intercom, Inc subscription to \$0

Just now
- Bethany Brown

set value on item Intercom, Inc subscription to \$12,000

2 weeks ago
- Bethany Brown

created item Intercom, Inc subscription in Prepaid Expenses

2 weeks ago
- Bethany Brown

updated Amortization Schedule to account for 4 Additional Seats

2 weeks ago

Previous Monthly	New Monthly	Total Prorated Cost	Related Guidance
\$785.58	\$1,148.49	\$6,428.39	Prepays ASC 350-40

Sarah Church

2 weeks ago

Thanks, we had an issue with the prepaids schedule not tying out as expected - can't wait to move this out of Excel!

+ |Type a message



TestMonkey Live

- Close
- Home

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sarah.c@testmonkey.co

...

Reports / Consolidated P&L

Consolidated P&L

2024-1 → 2024-3

Share

€ EUR		JAN 24	FEB 24	MAR 24
Revenue				
> 1001 Subscription		1,123,521	1,123,521	1,123,521
> 1002 Add-ons		214,111	214,111	214,111
> 1003 Credit notes		-121,123	-121,123	-121,123
Total		1,216,509	1,216,509	1,216,509
+ Add a formula				
Cost of Sales				
2001 Cloud Costs			21,411	21,411
↳ TestMonkey Inc		33,820	14,632	20,384
↳ TestMonkey Ltd		3,593	14,632	5,562
> 2002 Payment processing		50,123	50,123	50,123
Total		117,078	117,078	117,078
Gross Margin		1,099,431	1,099,431	1,099,431

\$ 31,074 x 1.088380

Drill down

Cloud Costs > King Kong Ventures BV > Jan 24

#	Date	Account	Contact / Description	Currency	Amount	FX Rate	in USD	Invoice
1	31-01-2024	Cloud Costs	AWS Costs Oct 24	EUR	31,073.96	1.088	1,123,521	INV_001
2	02-01-2024	Cloud Costs	AWS	EUR	24,421.1	1.088	1,123,521	INV_002
3	02-01-2024	Cloud Costs	AWS Costs Sep 24	EUR	-24,424.13	1.088	1,123,521	INV_003
					Total		33,820	

Configure

Currency

\$ USD

Period

Jan 24 → Mar 24

Entities

TestMonkey Ltd £ GBP

TestMonkey Inc \$ USD

Pivot

Account

Where

Add a condition

Haydn

TestMonkey Live

Close

Home

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sarah.c@testmonkey.co

Home

Welcome back, Sabrina

Key dates

AUG 20th

AUG 21st

AUG 22nd

AUG 23rd

AUG 24th

AUG 25th

Today

Target close

3 Days to close

Pacing

Why were my marketing expenses higher this month?

The increase in marketing spend was primarily driven by a one-time marketing expense (\$40,000) for brand consulting services. View the transaction here

Type a response here...

Department Progress

PL

AR

AP

GL

Monitor Alerts

12

Large transactions (>\$1M)

2

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Progress

26%

Prepared 14/50

Reviewed 25/30

Assignee

Sarah Church

20/25

Larry Rao

20/25

Jack Barilla

10/10

CJ Ronzoni

5/11

Bethany Brown

18/20

Haydn design system

I created an atomised design system for the Haydn interface.

I created an atomised design system for the Haydn interface. This brings the following benefits:



Exploratory feature generation

Allows quick and easy prototypes of new and exploratory features to be developed that align with the look and feel of the product.



Interface consistency

Ensures interface consistency across the whole product



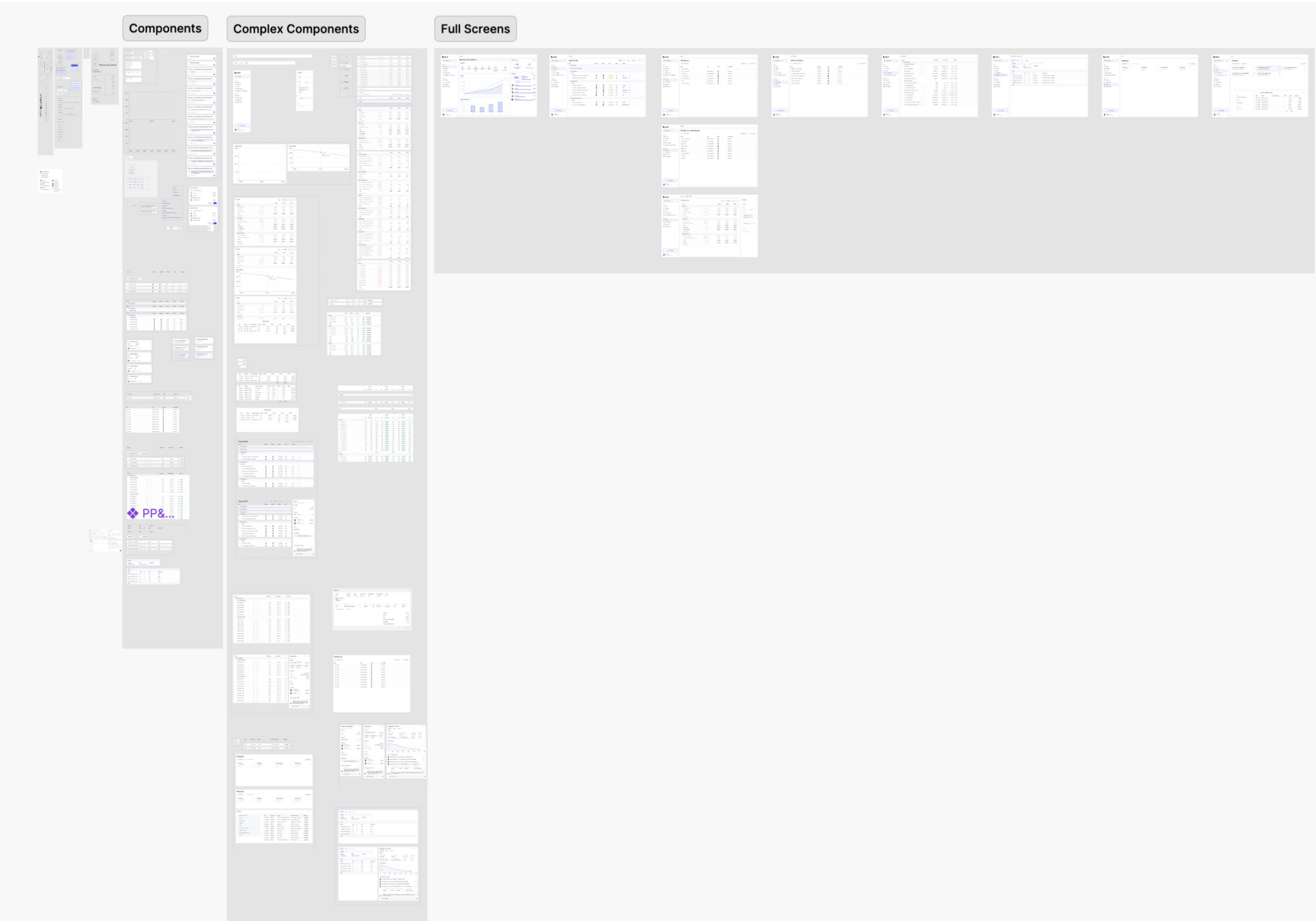
Brand flexibility

Any branding changes can be easily tested and applied to the whole product by changing the components. All changes will populate in the demo.



Animation testing

Interactions such as animations, hover states and drop downs can be created and tested quickly and easily.



Haydn website design

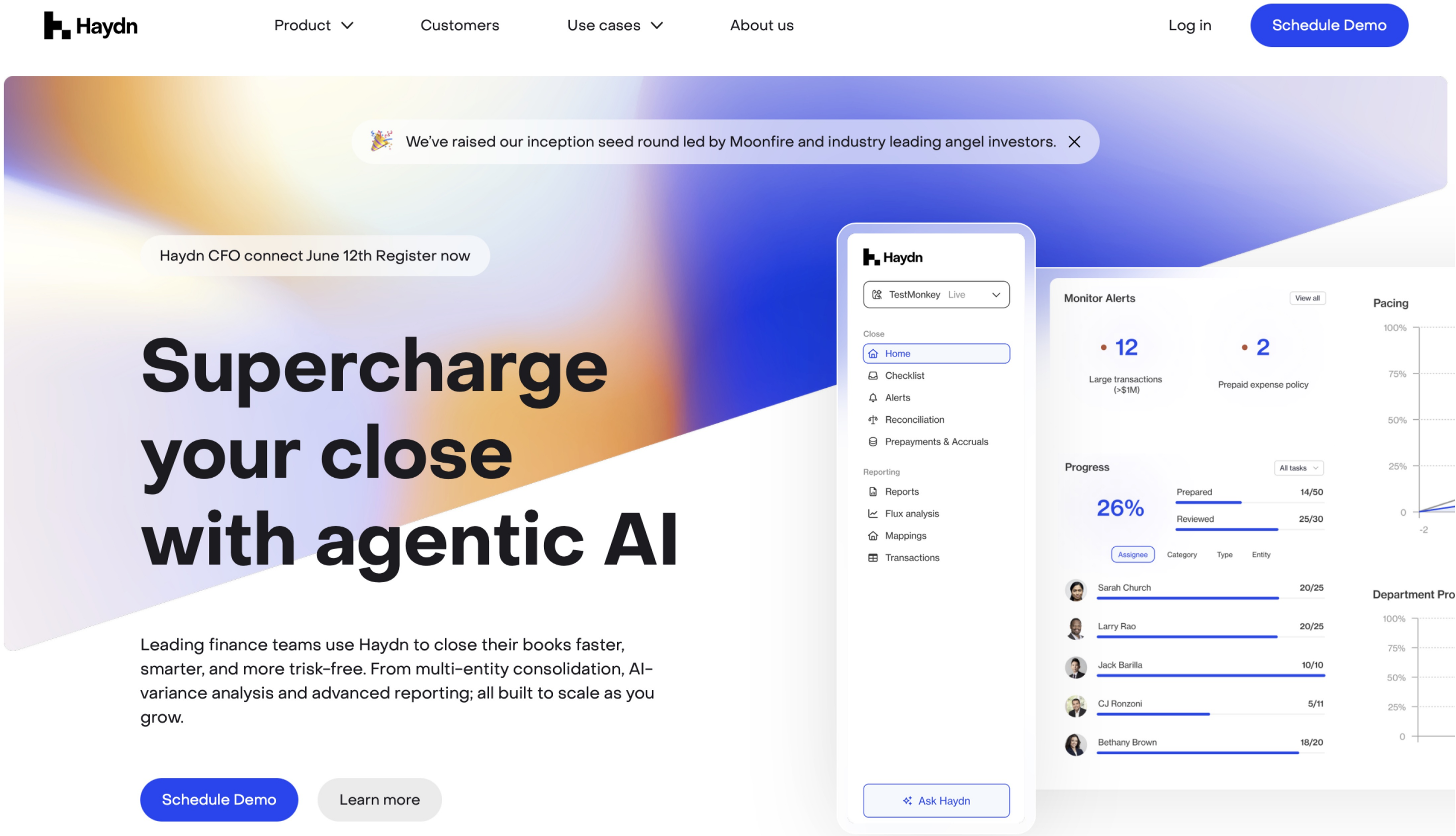
I designed the launch website for Haydn, developing the visual language and constructing the wireframes.




Website design and build

I designed the new website for Haydn developing the visual language and putting together the wireframes - I am now working on translating that into code. I worked closely with Ole to create the structure for a website that demonstrated the content that he had in mind, and then built out the aesthetics once the structure had been determined. Similar to the prototype, any changes that Ole comes to me with are easily implemented.

I've included screenshots below.





Product ▾

Customers

Use cases ▾

About us

Log in

Schedule Demo


Close | Month-end collaboration

Streamline your close with seamless team collaboration.

Bring your team together for a smoother, faster month-end close. Assign tasks, track progress, and resolve issues in one central platform. Reduce bottlenecks and ensure accuracy with real-time collaboration.

Schedule Demo

Learn more



Home

Checklist

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Ask Haydn


Check Alerts



Check expenses for missing vendors


100%






Check expenses for prepayments


100%






Check expenses for prepayments

50%





Prepare reports



Consolidated P&L


100%






Prepare consolidated balance sheet

50%



9



Product ▾

Customers

Use cases ▾

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Haydn's month-end checklist

Our customers love working with us, and their feedback speaks for itself. From seamless experiences to outstanding results, we're proud to have built lasting relationships with clients who trust us time and time again.

Enhanced month-end collaboration

Say goodbye to messy spreadsheets and endless Slack pings. Haydn gives you a real-time month-end checklist that's fully connected to your general ledger.

Check Alerts

Alerts 1100%

Alerts 250%

Prepare Reports

Prepare 1100%

Prepare 2100%

AI- Alerts

Haydn's AI spots anomalies in your GL — like \$1M transactions or prepaid policy breaches — before they slip through the cracks. No setup, just instant alerts that keep your close clean.

12Large transactions (>\$1M)

2Prepaid expense policy

Total Visibility

Track every task, owner, and status in one place. No more Slack chases or “who’s got this?” confusion.

Faster Close

Spot blockers before they slow you down. Teams using Haydn cut their close time by days.

Collaborate in Real Time

Comment on tasks, tag teammates, and get instant Slack updates — no more chasing threads across tools.

10

[Product](#) ▾[Customers](#)[Use cases](#) ▾[About us](#)[Log in](#)[Schedule Demo](#)

See Haydn in action

We'll talk through your current month-end process and then dive into areas of Haydn relevant for you team.



Company 1

“Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.”



Name of the person

Position of the person



First name

First name

👤 ▾

Second name

Second name

Email

Enter email address

Company

Enter company

General Ledger

Select General Ledger

▾

[Schedule Demo](#)