

bnvt · capital

Freelance Design | BNVT Capital

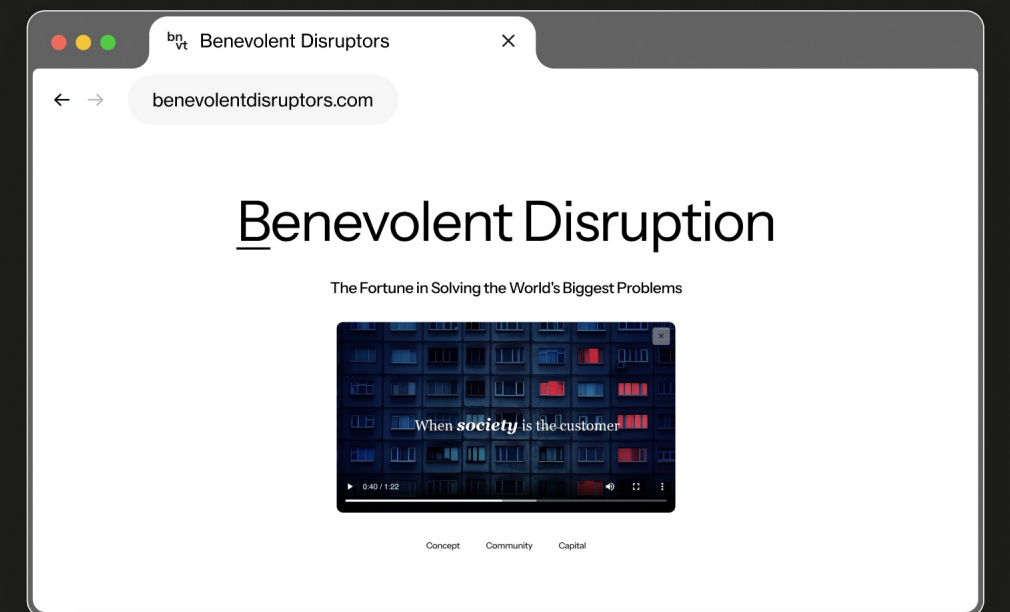
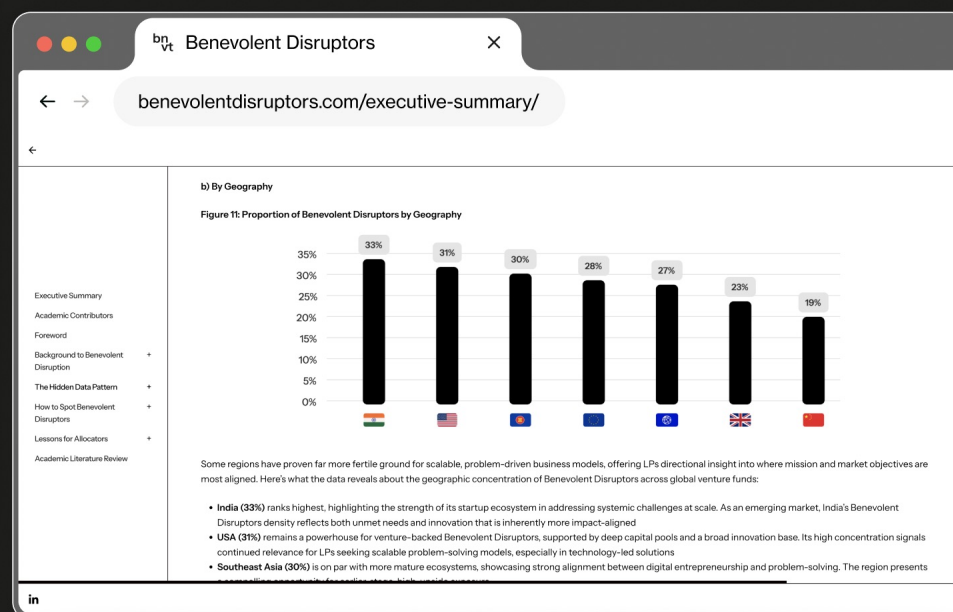
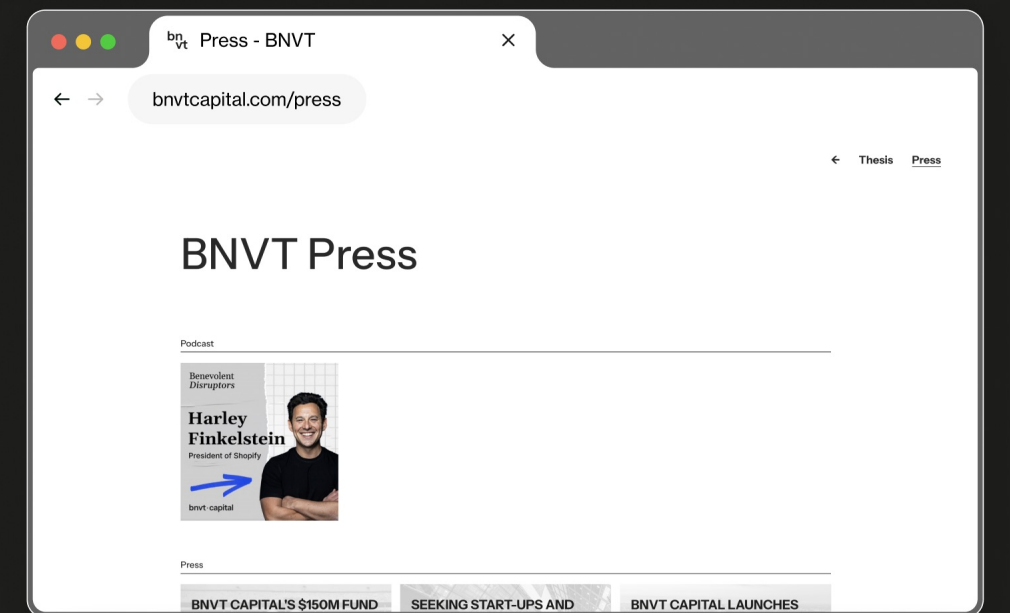
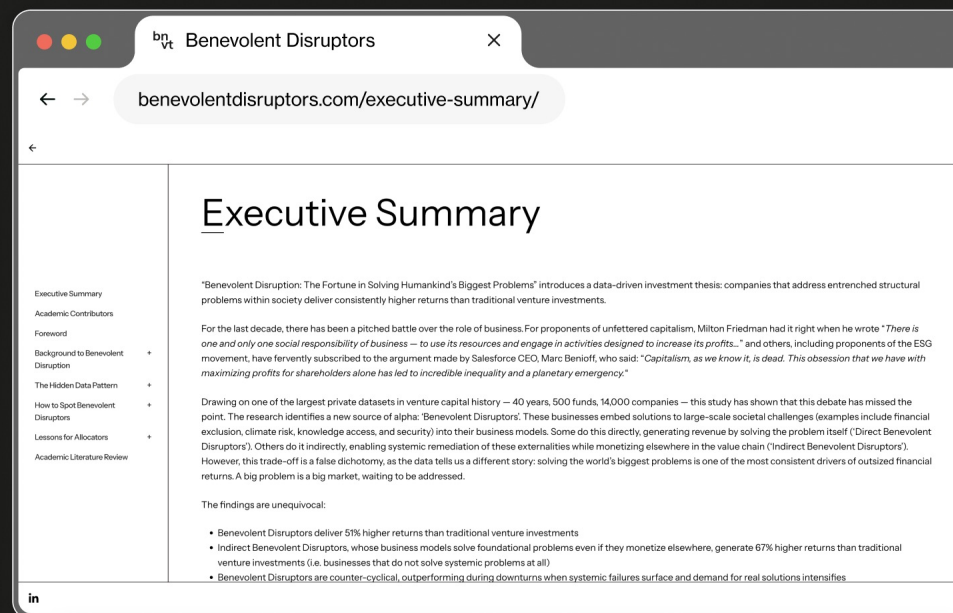
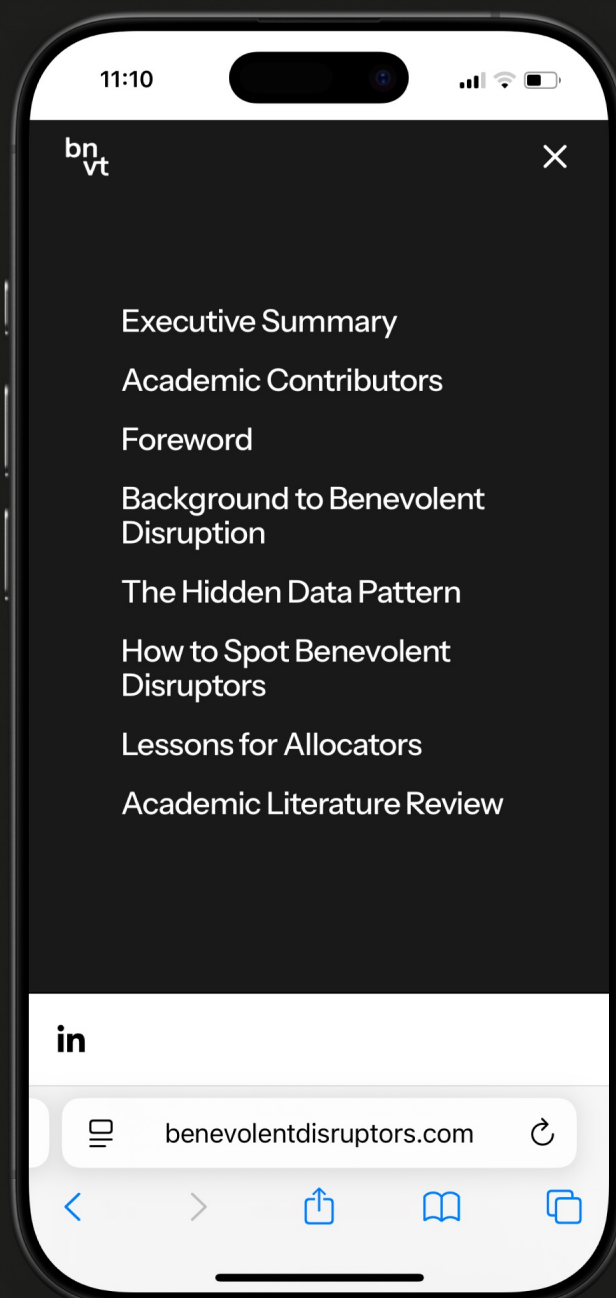
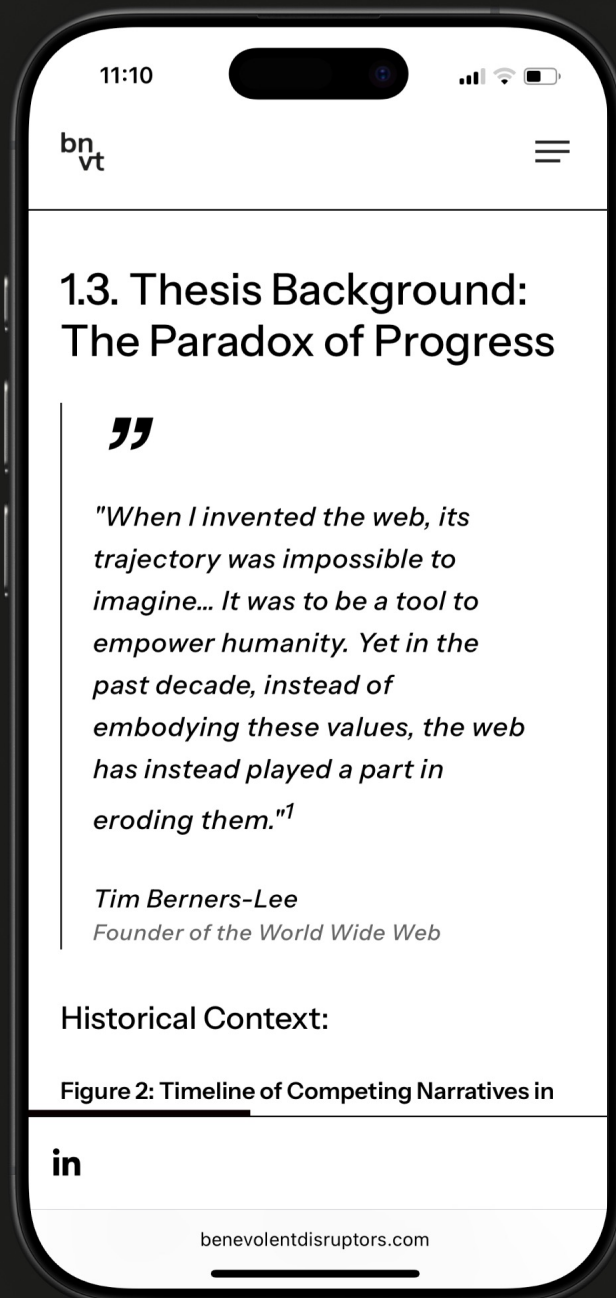
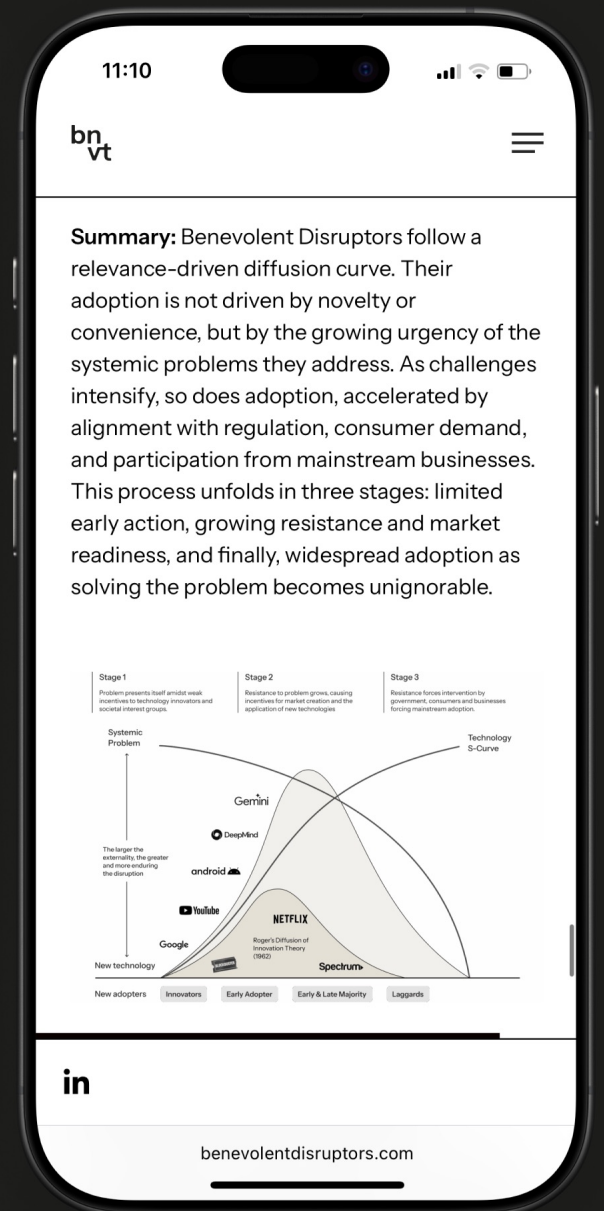
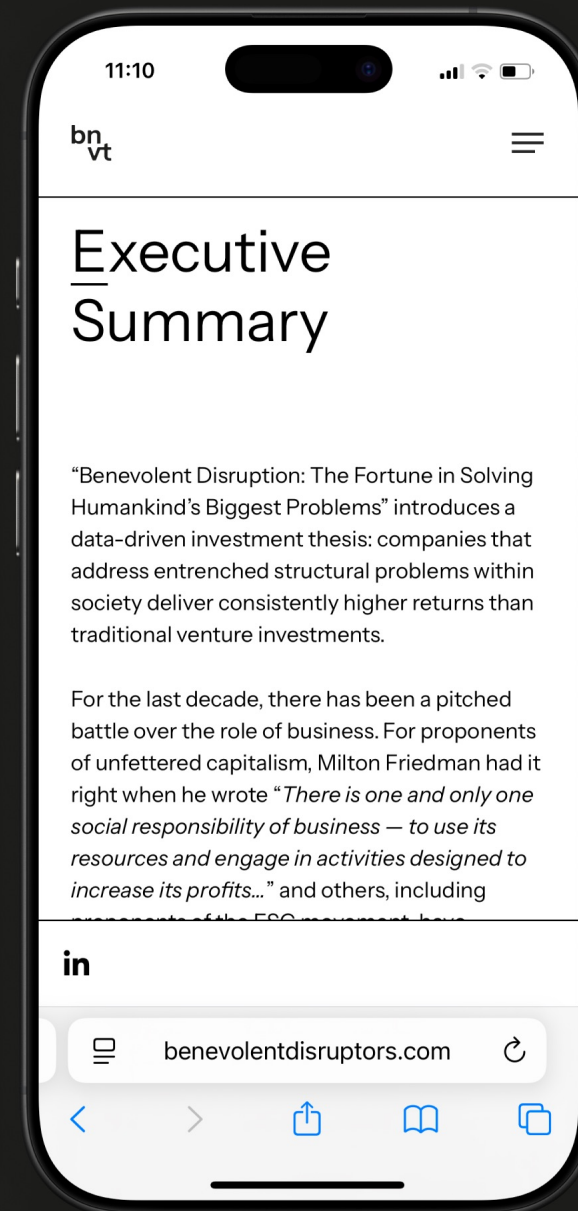
June 2025

Skills applied ✱

- Market research
- User research
- Lo-fi and hi-fi prototyping
- HTML, CSS & JavaScript
-  Adobe Creative Suite
-  Figma
-  WordPress
-  Squarespace

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BNVT Capital Logo Design

Working closely with the founding partners, I designed the logo for BNVT Capital.

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Logo Design

For BNVT Capital, I worked closely with the founding partners to design a logo that reflects the firm’s ambition and credibility in the venture capital space. My process began with in-depth market research, analysing logo trends across the industry to understand how leading venture capital firms present themselves visually. I discovered that the sector leans toward clean, understated, and name-based designs, which communicate professionalism, trust, and longevity.

With these insights, I created a series of exploratory concepts that balanced BNVT Capital’s modern, society-focused mission with the timeless qualities expected of a financial institution. Over several iterative rounds of stakeholder feedback, we refined the direction, aligning on a concept that struck the right balance between simplicity, confidence, and distinctiveness.

Once the core design was selected, I developed a complete logo system to ensure flexibility across applications. This included three variations – a full primary logo, a compact square mark, and a two-line horizontal version – each designed to perform in different contexts, from pitch decks to social media icons. To maximise usability, I delivered the logos in both black-on-white and white-on-black versions, providing clarity and consistency across digital and print environments.

The final logo was first deployed publicly for BNVT Capital’s official launch on 17th September 2025 , giving the firm a distinctive and professional identity from day one.

Logo

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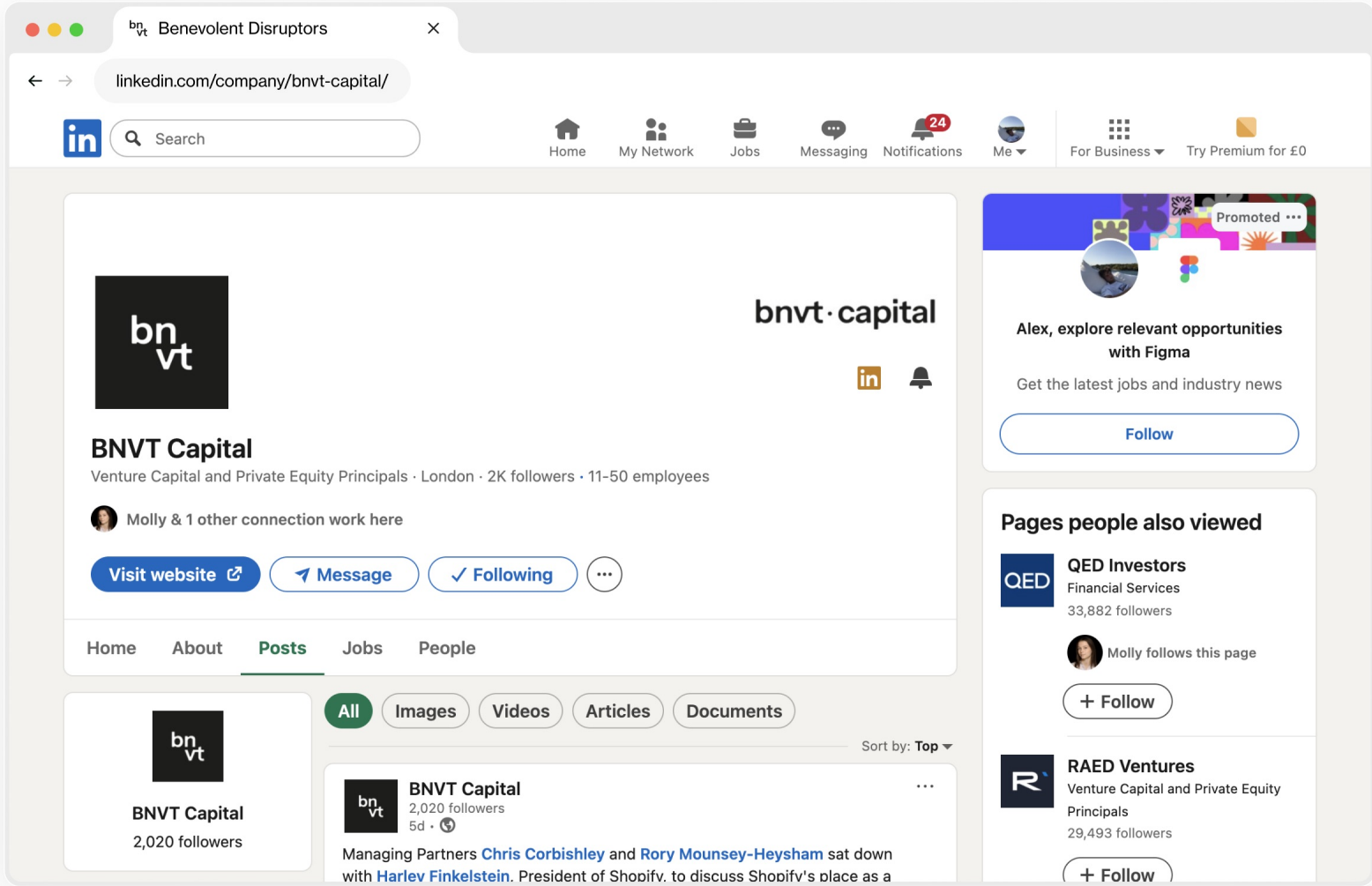
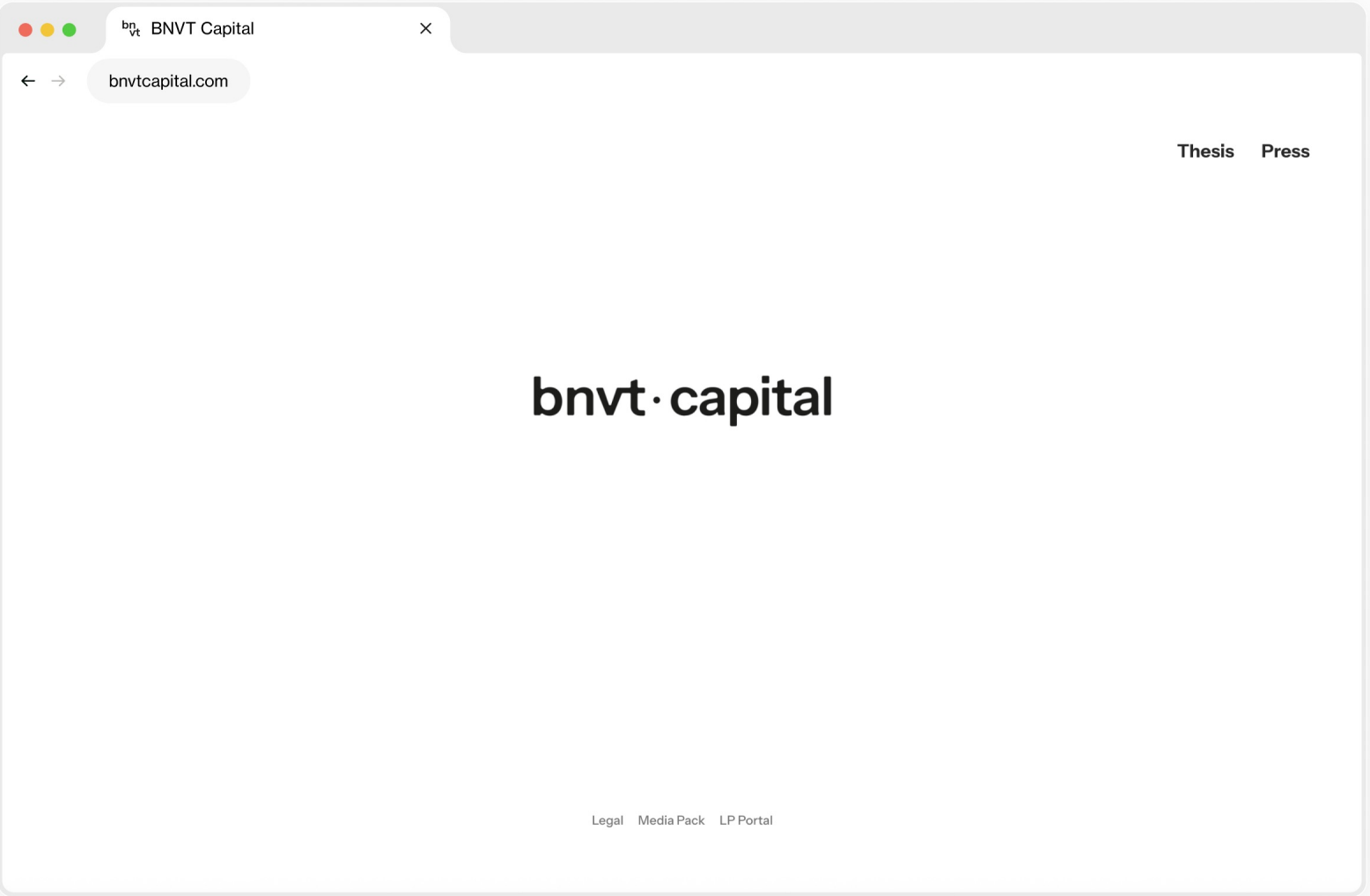
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BNVT Capital website design

I designed and built the website for BNVT Capital, developing the visual language and constructing the site using a combination of Squarespace, Wordpress and custom code.



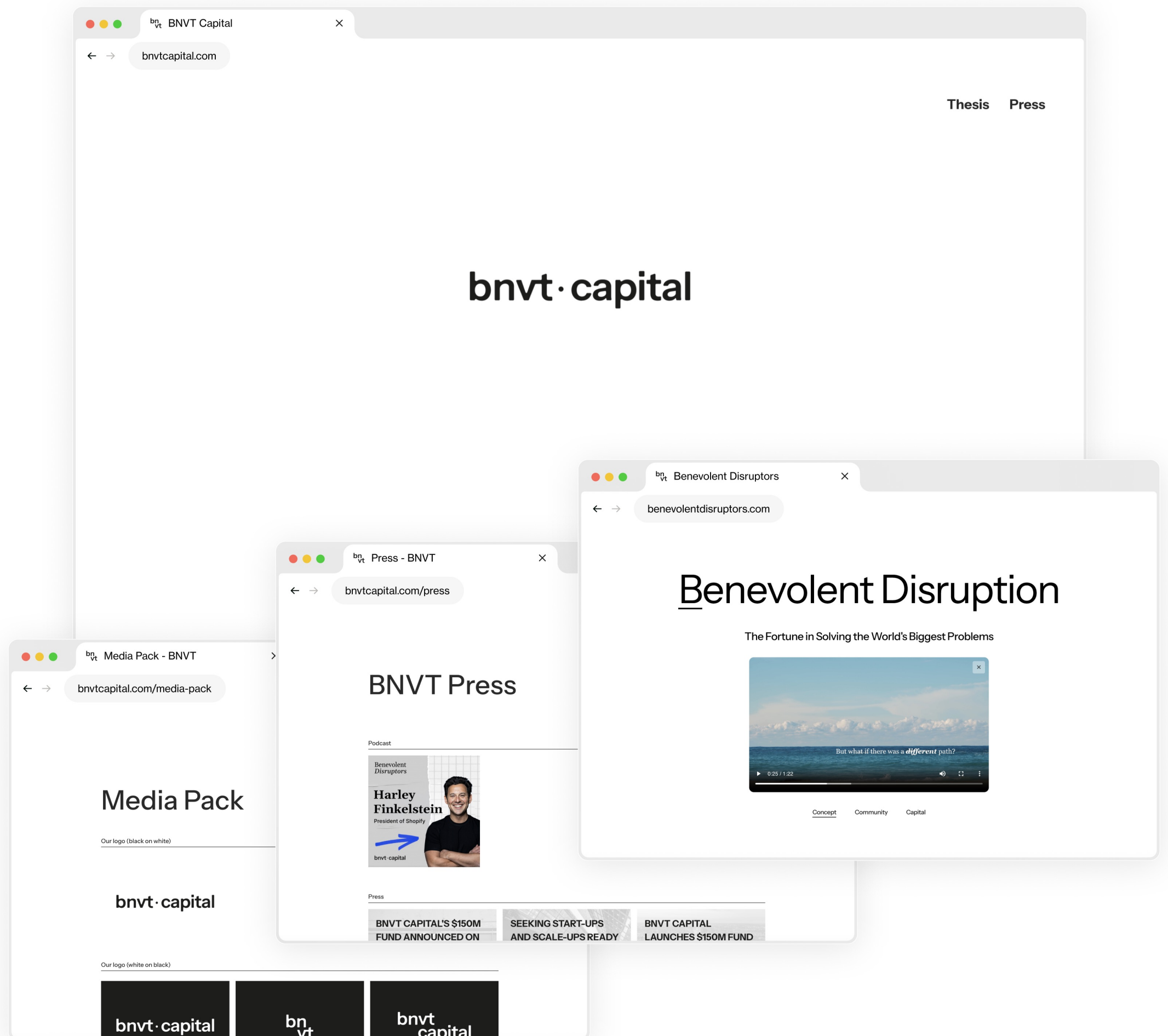
Website design and build

I designed and developed the website for BNVT Capital, creating a cohesive and flexible digital presence for the newly re-branded firm. The project included the full design and build of the landing page, press page, the firm's founding thesis, and a media pack.

To deliver a solution that was both elegant and practical, a combination of platforms and technologies was used. The core landing site was built on Squarespace for quick deployment and ease of content management, while the firm's thesis was hosted on WordPress to provide greater flexibility for longer-form content. To ensure consistency across platforms, I used custom HTML, CSS, and JavaScript to align both sites with BNVT Capital's visual identity, creating a seamless experience for users.

The site was designed to support the launch of BNVT Capital and communicate the firm's investment strategy and mission. A key goal was to educate users while also highlighting press coverage around the launch, positioning the firm as a forward-thinking player in the venture capital space.

I designed the site with a modular approach, allowing it to grow alongside the company. The structure accommodates future pages and features, ensuring that the design system remains scalable and easy to maintain. I collaborated closely with the founding partners and team members throughout the process, iterating on design and content to ensure the final product met the firm's needs for launch and beyond.



BNVT Capital Thesis

I designed and developed BNVT Capital’s digital investment thesis, transforming a Word document into an engaging, navigable website.



Thesis design and build

I designed and developed BNVT Capital’s digital investment thesis, transforming a Word document into an engaging, navigable website. The goal was to make complex concepts clear, accessible, and easy to digest for a wide audience.

Working from the original text provided by the partners, I structured the content into logical sections to create a smooth reading flow. I designed all supporting assets – including graphs, charts, and visual graphics – in Figma, ensuring they complemented BNVT Capital’s visual identity and reinforced key messages. These assets were then optimized and implemented into a fully responsive website built on WordPress.

Clarity and readability were the top priorities. I selected a clean typographic system, balanced whitespace, and created a layout that worked equally well across desktop and mobile devices. This ensured the thesis could be comfortably read on the go.

The final result is a professional, modern, and user-friendly digital thesis that effectively communicates the firm’s vision and investment strategy while reflecting its brand values.

