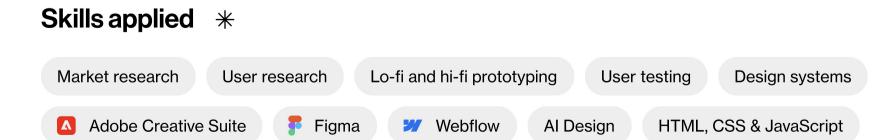
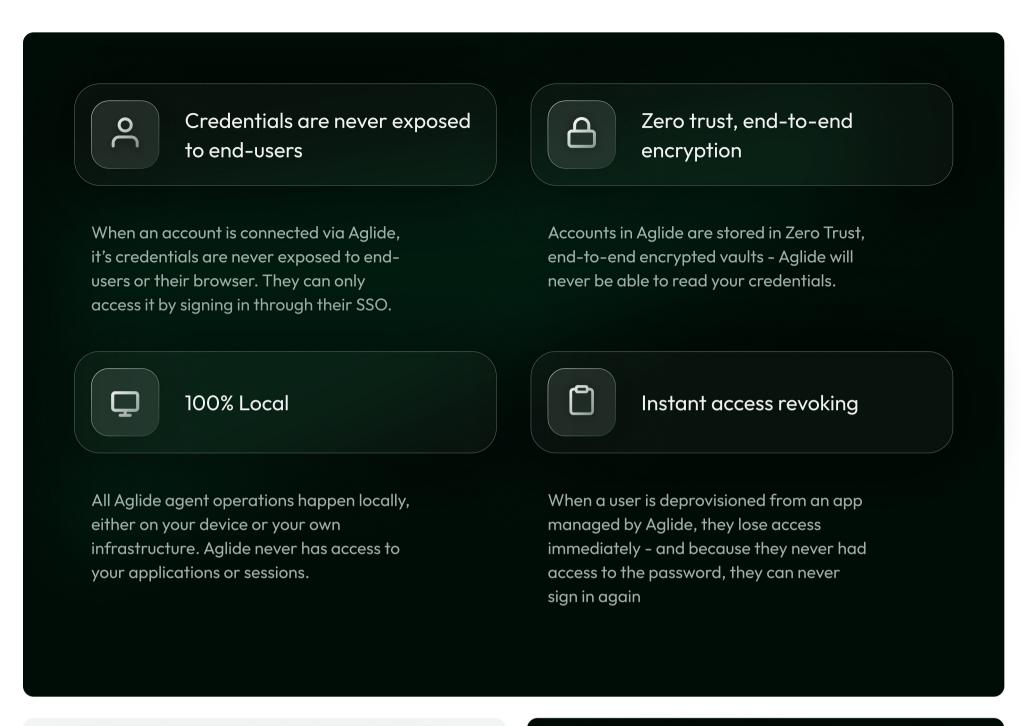


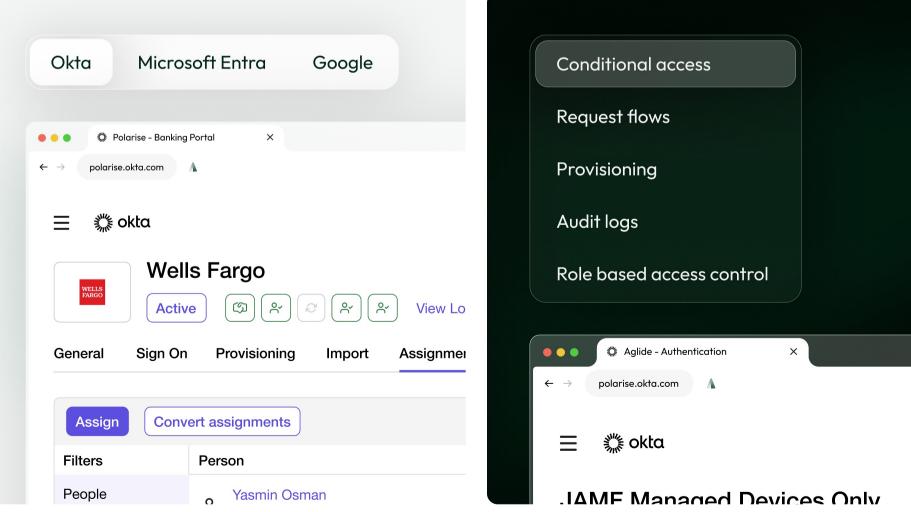
Freelance Design | aglide.com

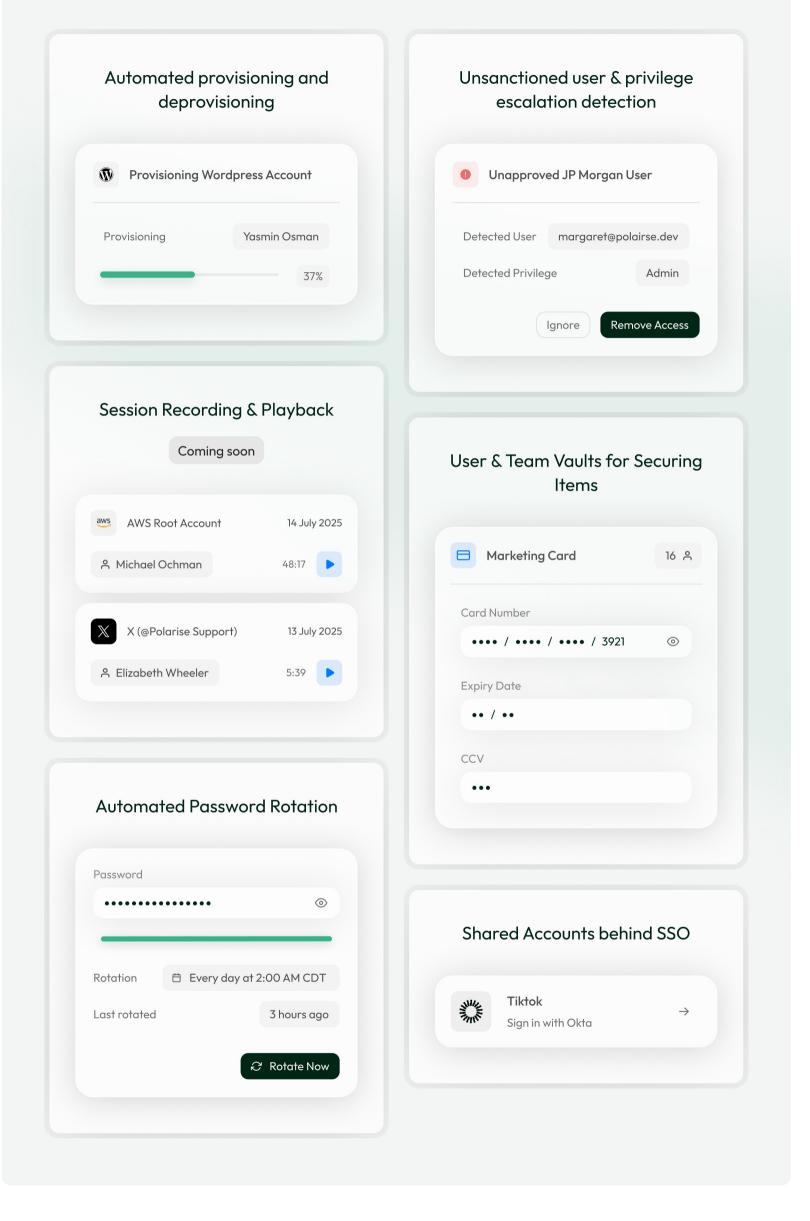
May 2025











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Aglide Logo Design & Colour

I designed the logo for Aglide, and developed the colour system to be used in their website and product UI

A

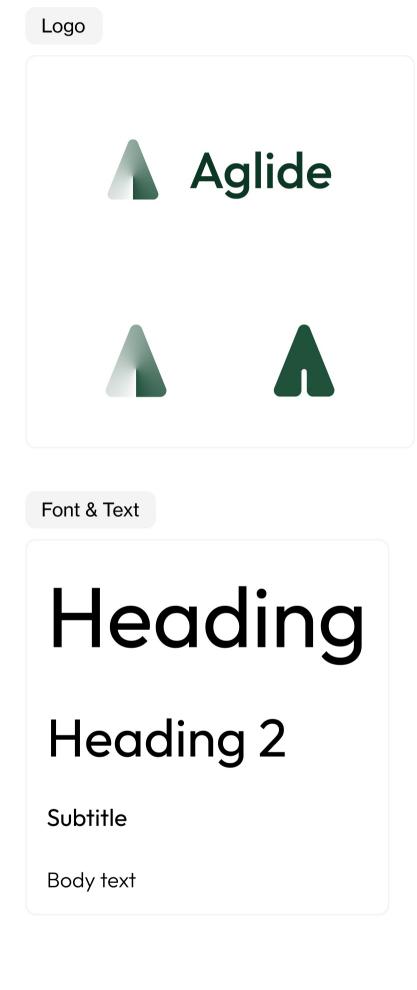
Logo Design

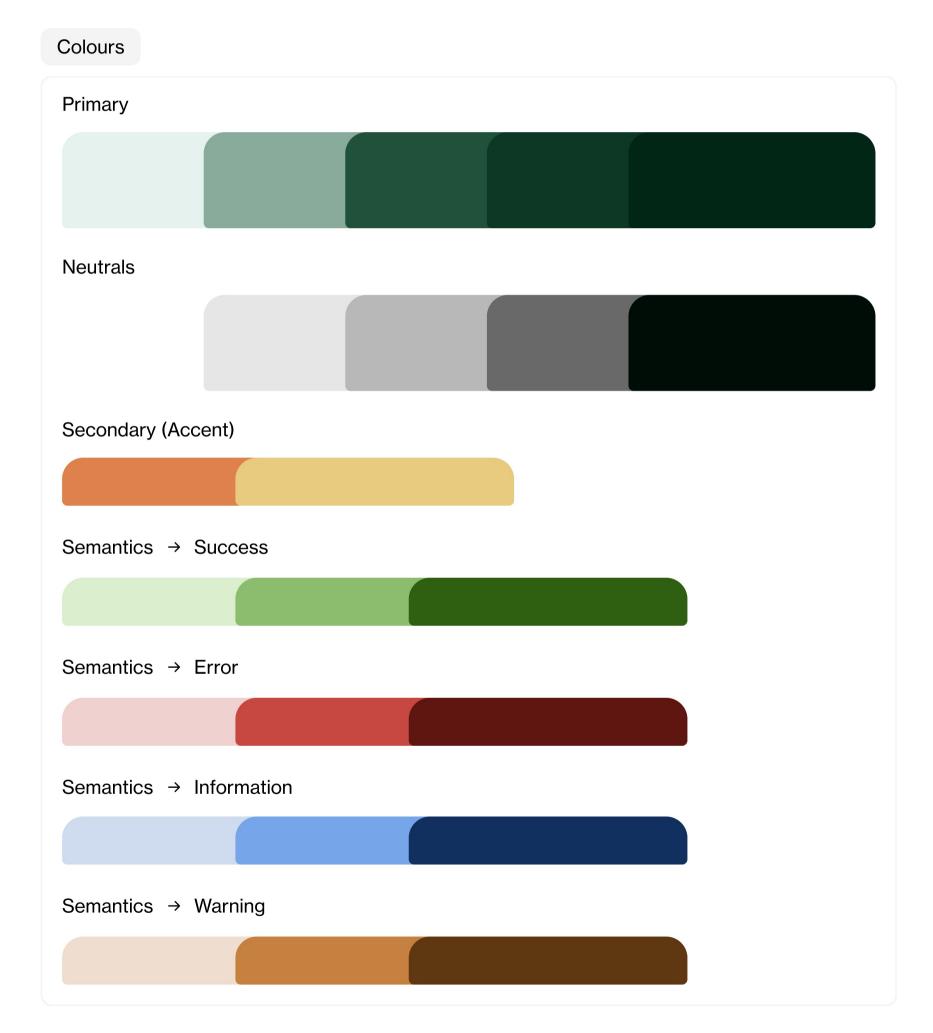
The Aglide logo was developed using the company's core values - simplicity, efficiency, cost-negative impact, and security - as guiding principles. Drawing inspiration from the name itself, the mark takes the form of a minimal triangle, evoking the shape of a paper aeroplane to suggest lightness and forward momentum. A subtle gradient spine adds depth and versatility, allowing the logo to work seamlessly on both light and dark backgrounds without compromising identity. A complementary block version was also created using the same visual language, ensuring consistency and usability across all brand applications.

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Colour System

I developed a comprehensive colour system to support Aglide's user interface and digital presence across both product and marketing surfaces. The palette was designed to be functional and expressive, covering key interaction states such as success, information, warning, and error, while maintaining clarity and accessibility. The primary colour was carefully chosen to convey a sense of calm authority and professionalism, aligning with the brand's values of security and tone of voice. The result is a versatile, scalable system that brings coherence and subtle personality to every touchpoint.





Aglide website design

I designed the website for Aglide, developing the visual language and constructing the wireframes.

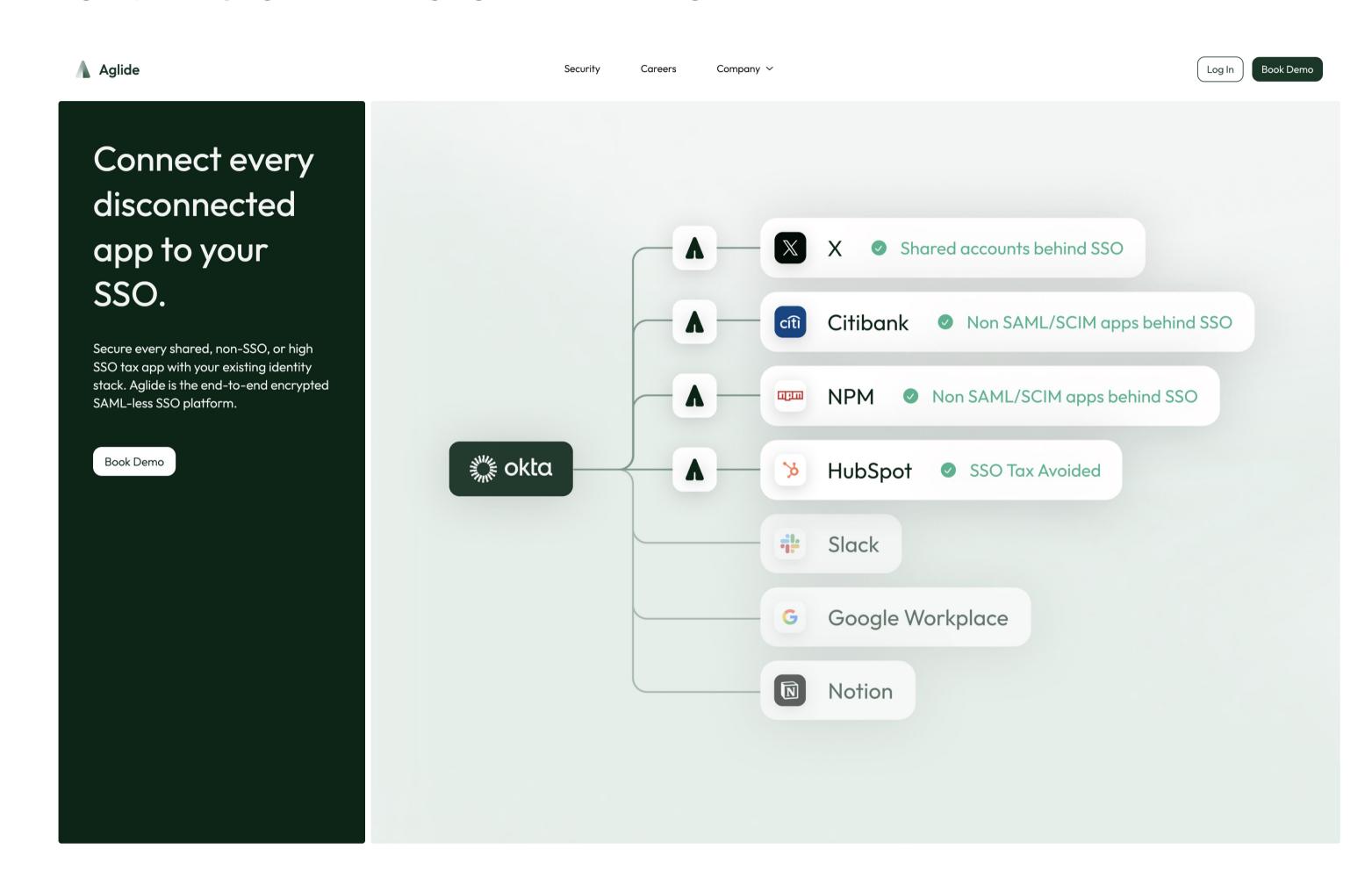


Website design and build

I designed the new website for Aglide, developing the visual language and putting together the wireframes - I created the wireframes in Figma and then translated them to Webflow. I worked closely with the CEO and CTO to create the structure for a website that demonstrated the content that they had in mind, and then built out the aesthetics once the structure had been determined.

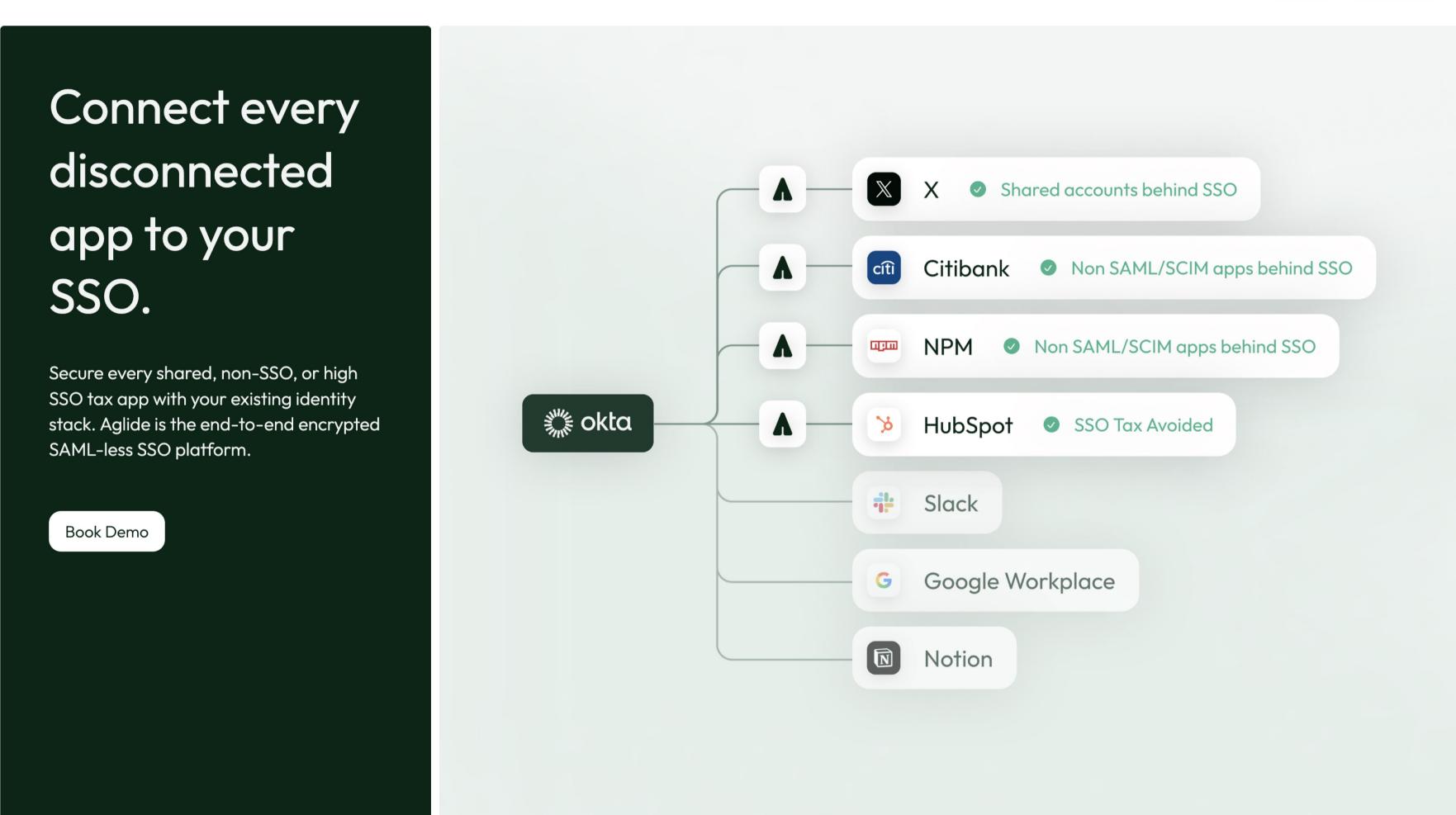
Interactions were built in
Webflow and using custom
JavaScript to illustrate points
that required moving elements.
For example, a potential
customer can select the IdP
that they use and see content
only related to that IdP. This
allows potential customers to
personalise their viewing
experience, making them more
likely to relate to the product.

I've included screenshots below.



Aglide website -> Landing



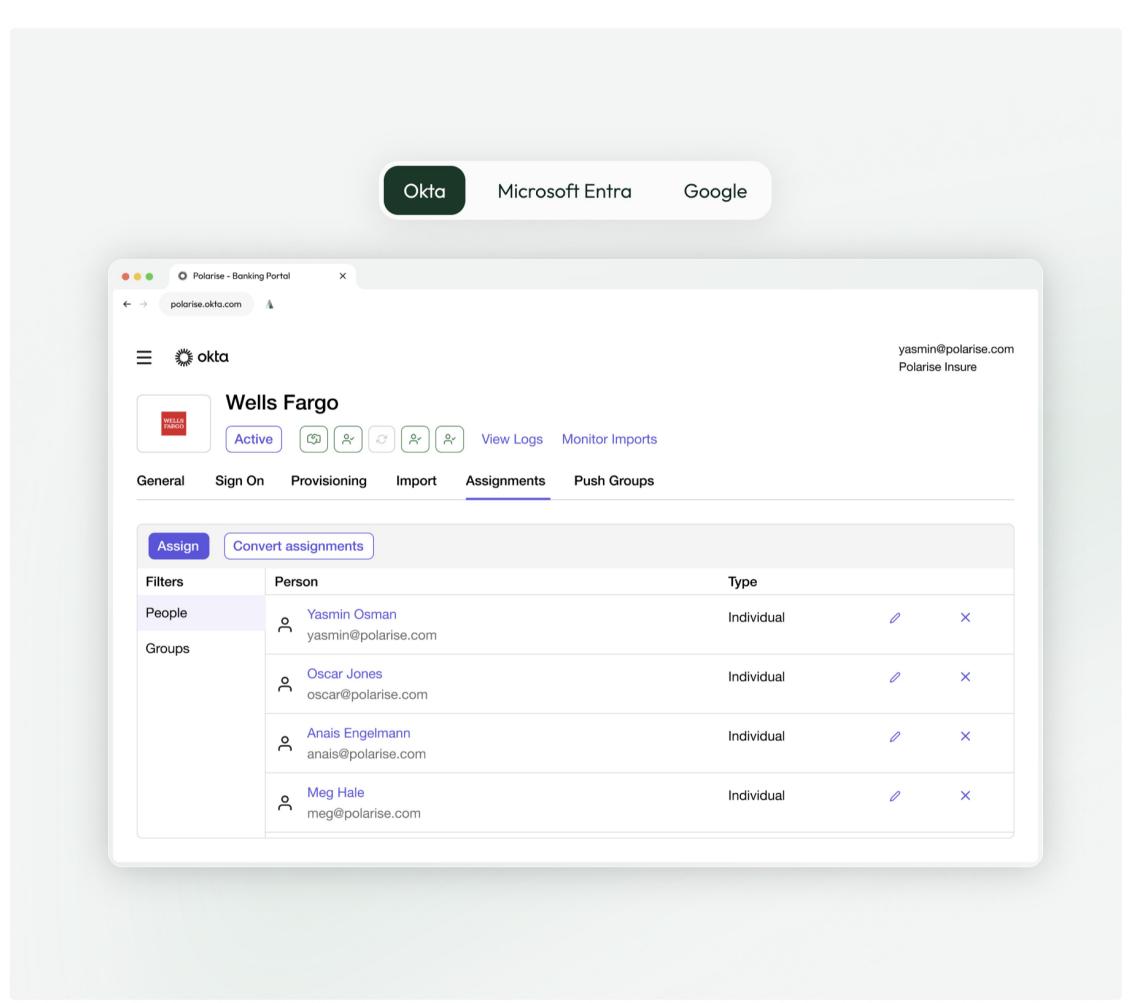


Aglide website Feature explanation by IdP

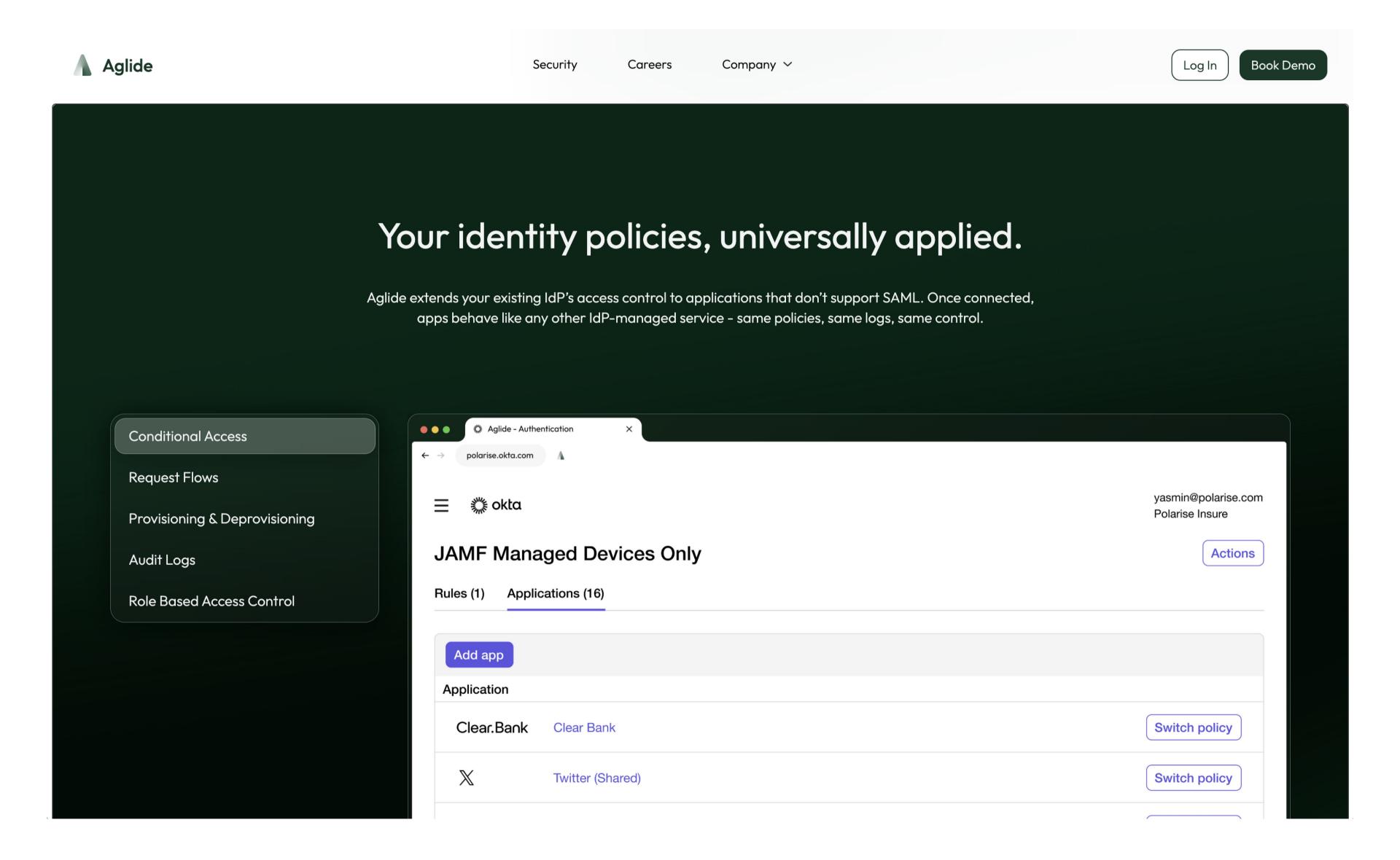
Aglide Security Careers Company ~

Manage nonstandard apps with your existing identity stack.

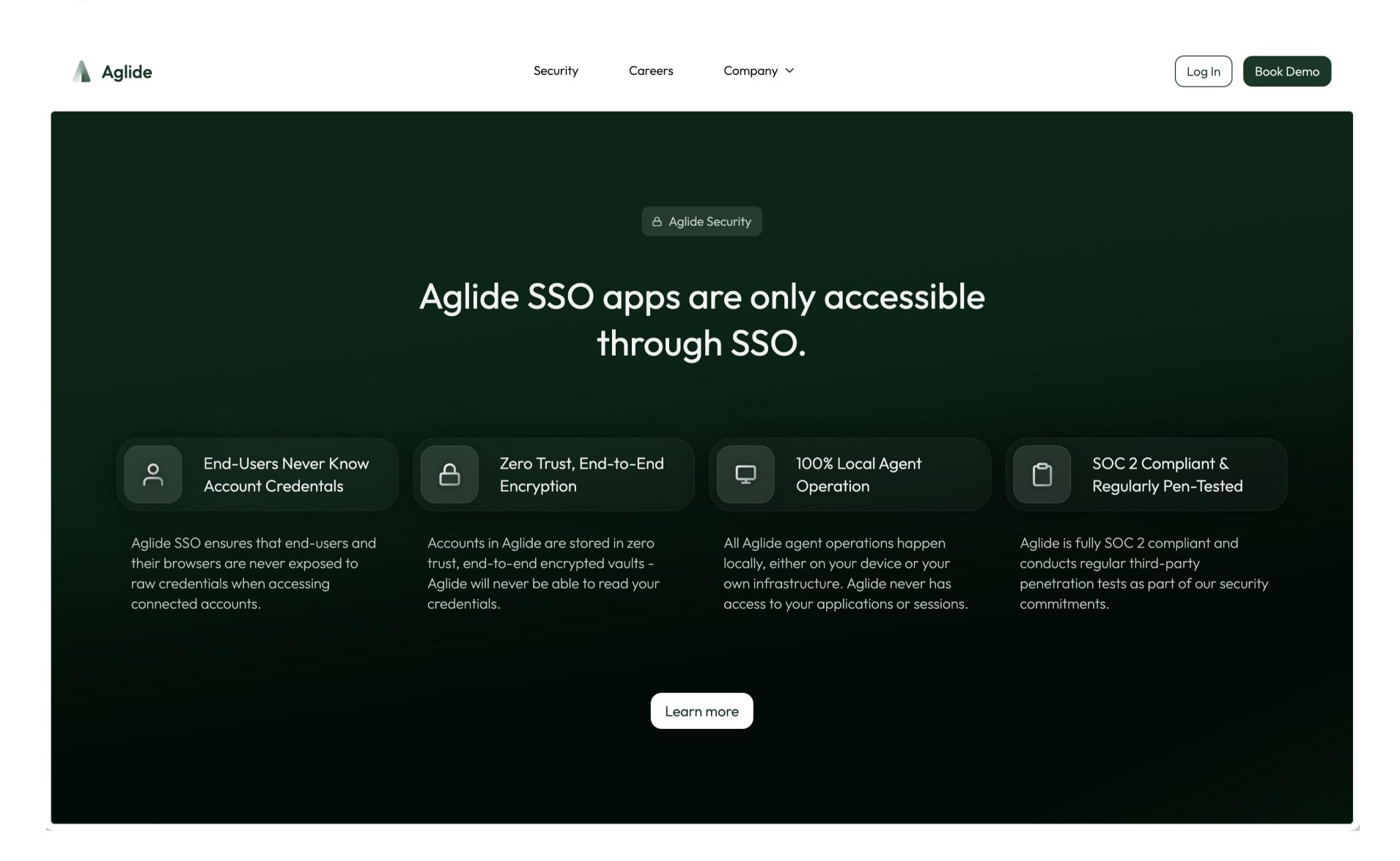
Aglide natively connects applications that don't support SAML & SCIM directly to your existing identity provider - extending your identity policies, from conditional access to RBAC, to every disconnected application.



Aglide website - Asset carousel



Aglide website - Security Overview



Aglide website - 4 Steps



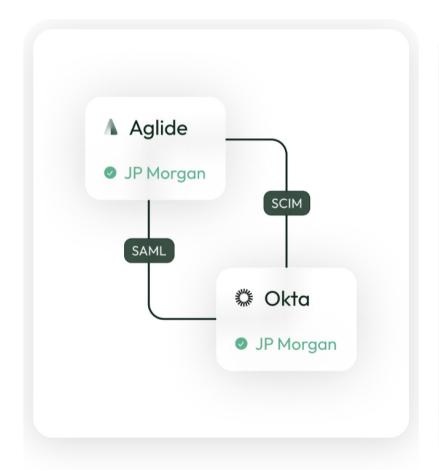
Security

Careers

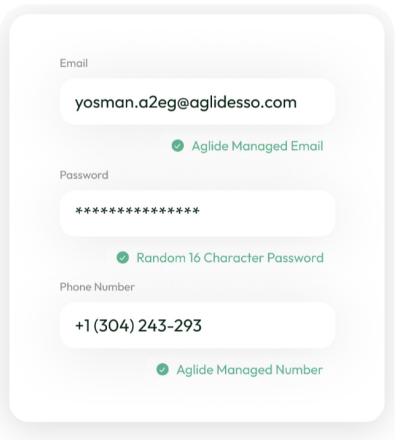
Company ∨



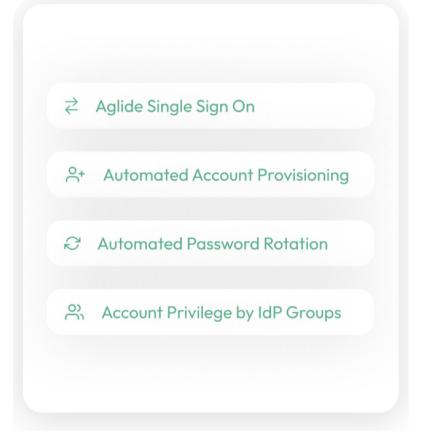
Any app can be connected to Aglide. No code, no integration catalog.



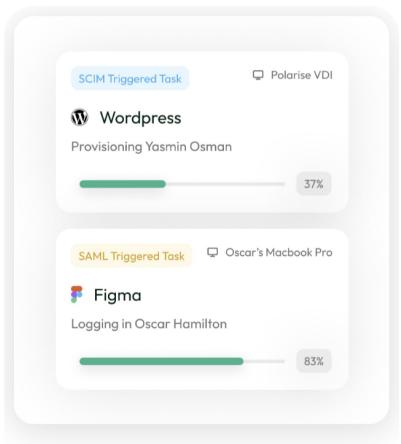
1. Add any app to Aglide & connect it to your IdP using SAML & SCIM.



2. Add managed credentials to existing accounts & store in our encrypted vaults.



3. Build lifecycle & login Automations – without writing code or relying on a catalog.



4. Manage access directly from your IdP- Aglide reacts instantly to SAML & SCIM events.